

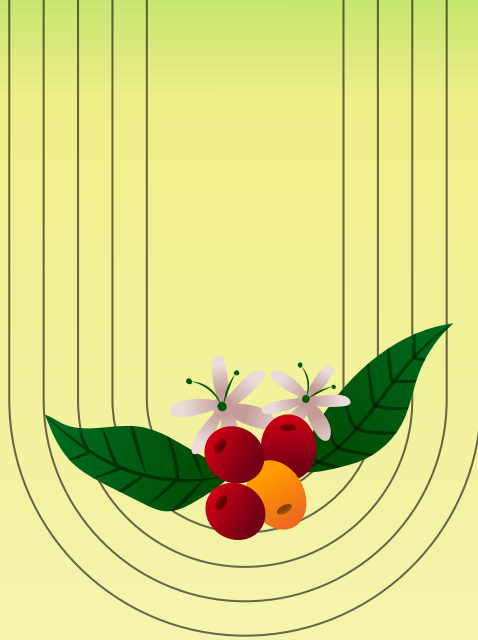


Revolutionizing 

Ethiopian

Coffee Industry





Revolutionizing Ethiopian Coffee Industry



In Ethiopia, coffee is the most important agricultural commodity, with around 15% of the population involved in its production. Ethiopia is the fifth-largest coffee producer in the world and the top producer in Africa. However, despite this impressive output, Ethiopia's coffee supply chain faces many challenges. The main challenge is that coffee farmers are not getting a proper income, and it is mainly due to a lack of processing facilities.

Kerchanshe is one of the leading coffee exporters in Ethiopia, and we have always stood for the benefit of coffee farmers in the country. Our new coffee processing plant that opened in Bule Hora, which is the first ever dry mill outside Addis Ababa, will help to process Ethiopia's coffee beans and make them more accessible to international markets. This will ultimately benefit the coffee farmers by providing them with a better income.



Challenges of traditional coffee supply chain

The Ethiopian coffee industry is largely made up of smallholder farmers, who produce around 90 percent of the country's coffee. They currently sell their coffee through brokers to small-scale dry mills or washing stations.

Once the coffee has been bagged and stored in a field warehouse, it is loaded onto trucks and passed through the Woreda Administration Bureau. Prior to exporters purchasing cooperative and plantation coffee and transporting it to an Addis Ababa export-grade dry mill, ECX grades the coffee based on quality and location.

Currently, the coffee farmers sell their coffee to brokers, who then sell it to the dry mill or washing station. The coffee is processed at the dry mill and then graded at the Ethiopian Coffee Exchange (ECX) before moving to an export grade dry mill.

The problem with this process is that it is very lengthy and time-consuming. The numerous brokers involved also limit the amount of money that smallholder farmers can make. This makes it difficult for them to invest in improving their farms and livelihoods. With Kerchanshe's new dry mill in Bule Hora, we can eliminate all the middlemen.





01

Farmers collect coffee

Brokers help sell to dry mill or washing stations



02

Processed Coffee is Moved to ECX



03

Brokers help sell to dry mill or washing stations



04

After that to roasters.



05



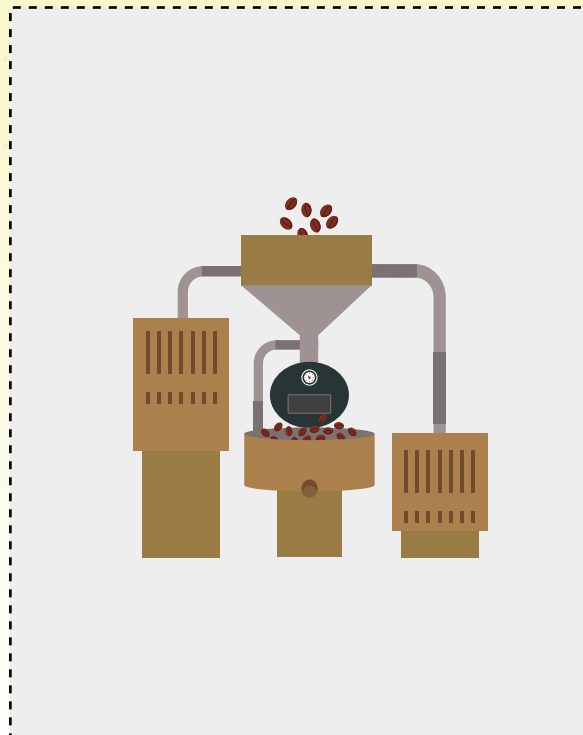
Kerchanshe has revolutionized the coffee industry in Ethiopia by opening the coffee processing plant in Bule Hora, the first plant outside Addis Ababa. The plant, which is currently operational, will be able to cut out all the middleman and allows the coffee farmers to sell the crop directly to the dry mill.



01 Farmers collect coffee



02 Exporters (dry mill processing)



03 After that to roasters.



A significant boost to the farmer's income

The smallholder and private estate farmers near Bule Hora can now sell their coffee to the dry mill in Bule Hora, which will shorten the supply chain and improve their income significantly. Our new dry mill is equipped to process the coffee within a day and export it directly from Bule Hora through the Lamu port in Kenya.

We are the first company in Ethiopia to use a port in Kenya to export coffee. This is a huge development for the farmers in the area, as they have traditionally been at the mercy of intermediaries who often take advantage of them. With our new direct export route, they will be able to get their coffee to market quickly and receive a fair price for their beans.

We are confident that this new system will help to improve the livelihoods of the farmers in Bule Hora, and we are committed to supporting them in every way we can.







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